

361°



THE DESIGN CONFERENCE

DESIGNING

— for the —

FUTURE

14th-15th FEBRUARY 2019

NEHRU CENTRE, MUMBAI

PARTNERSHIP BROCHURE



Partnership Brochure

PLATINUM PARTNER

(INR 12.5 LAKHS + GST) or 20,000 USD

Benefits

- Branded as Platinum Partner – Powered By
- Presentation of 15 mins by Client on Day One of the conference in the Post Lunch Session
- Presentation of 10 mins by Client on Day Two of the conference in the Pre Lunch Session
- Logo branding in main backdrop of the conference, Side Panels, Registration areas, Website, Social networking , Branding Collaterals
- Two Full Page Ads in Delegate Book and One Full Page Company Profile
- Full Page Ad in IA&B February'2019 Issue – Young Designers which will be distributed at the Conference
- Two Full page Advertisement in IA&B April '2019 Issue
- Three exclusive standees of 6 feet * 3 Feet in foyer area
- Database of the attendees
- Six complementary delegate passes for the event
- Six complementary passes for networking dinner on the day One
- Promotional materials in conference delegate kit
- Two Rounds of Emailers to entire IA&B database of 44,000 before the event
- AV to be shown on both the days of the conference

YOUNG DESIGNER PARTNER

(INR 10 LAKHS + GST) or 15,000 USD

Benefits

- Branded as Young Designer Partner- Launching the Designer of Tomorrow
- Young Designer is in its 19th Edition, an IA&B competition - Launching designers of tomorrow
- Logo branding in Young Designers Collateral, main backdrop of the 361 conference, Side Panels, Registration areas, Website, Social networking, Branding Collaterals
- Logo on the Cover of IA&B February'2019 – Presenter of Young Designers Issue, which will be distributed at the conference
- Logo on the first page of each winning entry in IA&B February'2019 Issue
- Front Gatefold Ad and One Double Spread Ad IA&B February'2019 issue
- Full Page Ad in IA&B March' 2019 issue
- Full Page Ad in IA&B April' 2019 issue - Post Event of 361 Degree Conference
- Presenter of Young Designers Felicitation of 30 mins at 361 Degree Conference, Day Two
- Young Designer Section will have client presentation of 10 mins, followed by Jury architect Presentation and then felicitation of winners by client and jury architect
- Logo on winning certificates and signature of MD
- Two Branding panel of winning entries and One client Branding panel at the venue
- Two complementary passes for conference & networking dinner on the day One
- Promotional materials in conference delegate kit

- One Rounds of Emailers to entire IA&B database of 44,000 before the event
- AV to be shown before Young Designers Section

GOLD PARTNER

(INR 7.5 LAKHS + GST) or 12,000 USD

Benefits

- Branded as Gold Partner
- Presentation of 10 mins by Client on Day One of the conference in the Post Tea Session
- Logo branding in main backdrop of the conference, Side Panels, Registration areas, Website, Social networking , Branding Collaterals
- Two Full Page Ads in Delegate Book
- Full Page Ad in IA&B February'2019 Issue – Young Designers which will be distributed at the Conference
- One Full page Advertisement in IA&B April '2019 Issue
- Two exclusive standees of 6 feet * 3 Feet in foyer area
- Three complementary delegate passes for the event
- Three complementary passes for networking dinner on the day One
- Promotional materials in conference delegate kit
- One Rounds of Emailers to entire IA&B database of 44,000 before the event
- AV to be shown on both the days of the conference

ASSOCIATE PARTNER

(INR 5 LAKHS + GST) or 8,000 USD

Benefits

- Branded as Silver Partner
- Presentation of 10 mins by Client on Day Two of the conference in the Post Lunch Session
- Logo branding in Side Panels, Registration areas, Website, Social networking , Branding Collaterals
- One Full Page Ads in Delegate Book
- One Full page Advertisement in IA&B April '2019 Issue
- One exclusive standees of 6 feet * 3 Feet in foyer area
- Two complementary delegate passes for the event
- Two complementary passes for networking dinner on the day One
- Promotional materials in conference delegate kit
- AV to be shown on Day Two before the presentation

SUPPORT PARTNER

(INR 3 LAKHS + GST) or 5,000 USD

Benefits

- Branded as Support Partner
- Logo branding in Side Panels, Registration areas, Website, Social networking, Branding Collaterals
- One Full Page Ads in Delegate Book
- One Full page Advertisement in IA&B April '2019 Issue
- One exclusive standees of 6 feet * 3 Feet in foyer area
- One complementary delegate passes for the event
- One complementary passes for networking dinner on the day One
- Promotional materials in conference delegate kit
- AV to be shown on Day two before the presentation

* Sponsorship payments to be made in advance

For Partnership, contact iabevents@jasubhai.com